

Nasza Księgarnia

TOYS
CATALOGUE
2022

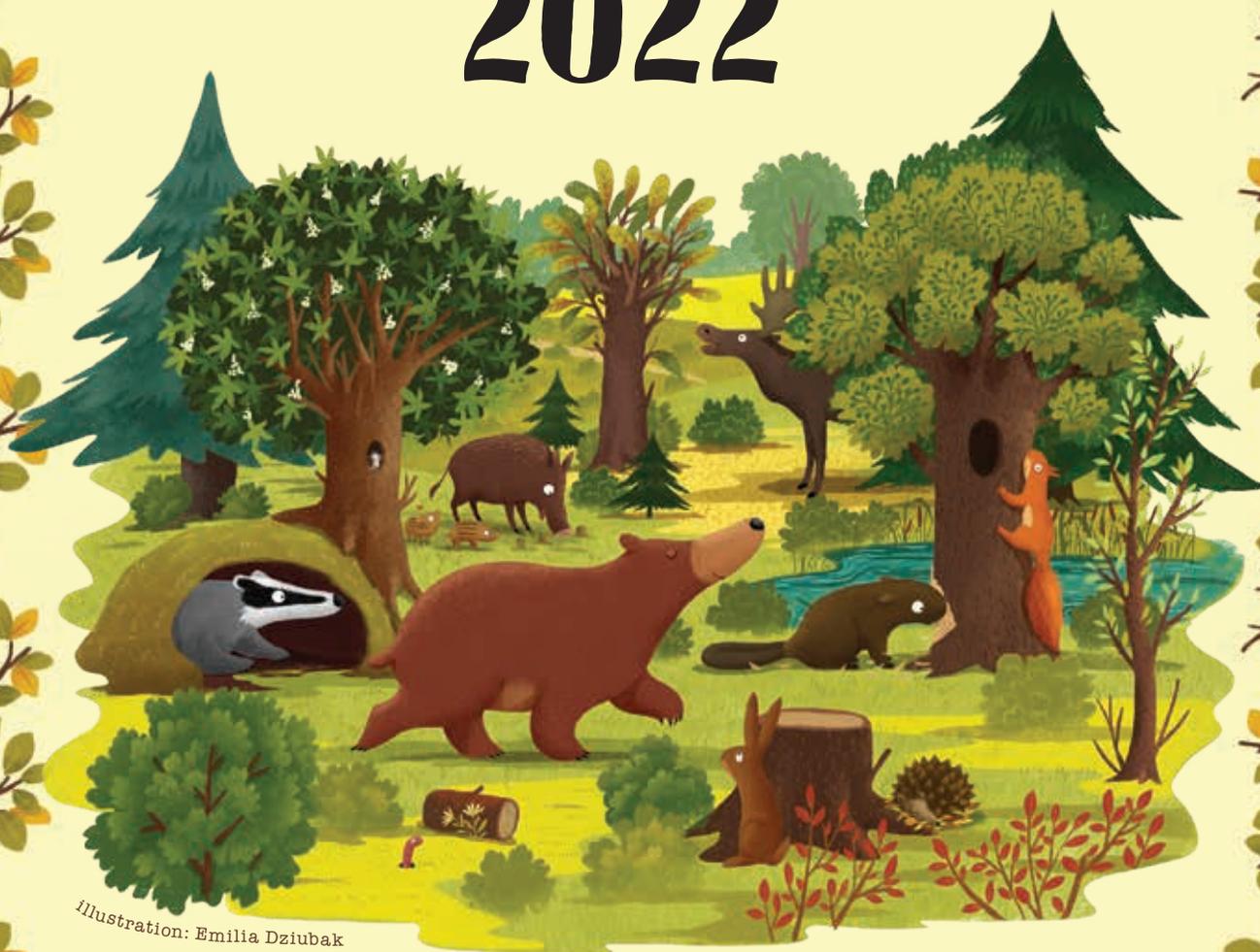
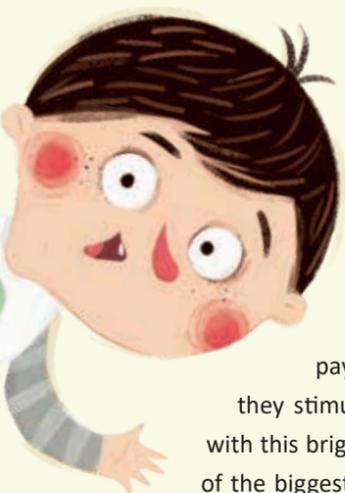


Illustration: Emilia Dziubak



PUCiO

Paddy

Paddy is a best-selling series of books which has been helping kids to develop their speaking skills for several years. These beautiful books are full of warm colors and nice characters that let children learn about the surrounding world. Although they may seem simple, they require paying a lot of attention to the pictures, develop speaking and observation skills, but above all they stimulate thinking. All these elements made many young readers and their caretakers fall in love with this bright character and his family. It is clearly visible in the sales records for this series – Paddy is one of the biggest bestsellers on the Polish market. A few million sold copies is just the beginning, as the book is constantly being reprinted and new titles are created.



There is also a variety of toys related to the series, which contribute to the intellectual development of children: speaking skills, vocabulary, concentration, observation, spatial orientation and logical thinking. Educational aspects are introduced in a natural manner, as elements of play. These toys are very attractive and appealing to children, so kids keep coming back to them and ask for more. The packaging is beautifully illustrated and includes images that arouse purely positive emotions.

We care for the natural environment, so our toys do not contain any unnecessary plastic and are made from recyclable materials. At the same time, we made every effort to ensure they are safe and durable, so that kids can enjoy them as long as possible.

We sincerely invite you to join our Paddy family!



AWARDS

- **Child-friendly World** – Main prize, toys for children aged 4-7 years (“Paddy Saturday with the family”).
- **Child-friendly World** – Main prize, toys for children aged 0-7 years (“Paddy What do you hear?”).
- **Toy of the year 2020** according to website Zabawkowicz.pl (toy “Paddy Hug me doll”).
- **Kid’s Time Star 2020** (game “Paddy Where should we put that?”).
- **Good Design 2019** contest finalist (“Paddy Learns to Speak”, “Paddy’s First Words”, “Paddy’s Speaking Exercises”).
- **Good Design 2019** prize for “Utility graphics and packaging” (“Paddy Learns to Speak”, “Paddy’s First Words”, “Paddy’s Speaking Exercises”, “Paddy’s Holiday”).
- **Praise in Child-friendly World** contest (“Paddy’s First Words”).



THE AUTHOR

MARTA GALEWSKA-KUSTRA, PH.D.

Mother, child speech therapist and educator, creative educator, writer. Specializes in developing creativity and therapy of delayed speech development as well as articulation disorders in children. Long term researcher at The Maria Grzegorzewska University in Warsaw. Author of the best-selling series of books supporting the development of speech in children “I learn to speak, pronounce, tell”. She spends all her free time on writing new stories of Paddy and Fefe the fly. Since 2018 a mother of a little baby boy.



THE ILLUSTRATOR

JOANNA KŁÓS

Graduated from the Academy of Fine Arts in Cracow and defended her thesis at Poster Design Workshop. She worked as a graphic artist for a dozen years before she decided to quit a full time job and take up illustrating. Together with her sister she runs a doll workshop Kalikayo. Loves orange chocolate and long walks with her dogs.



Local editions of the books published in: Germany, Ukraine, Croatia, Slovak Republic, Czech Republic, Italy.



Interested in the book series?

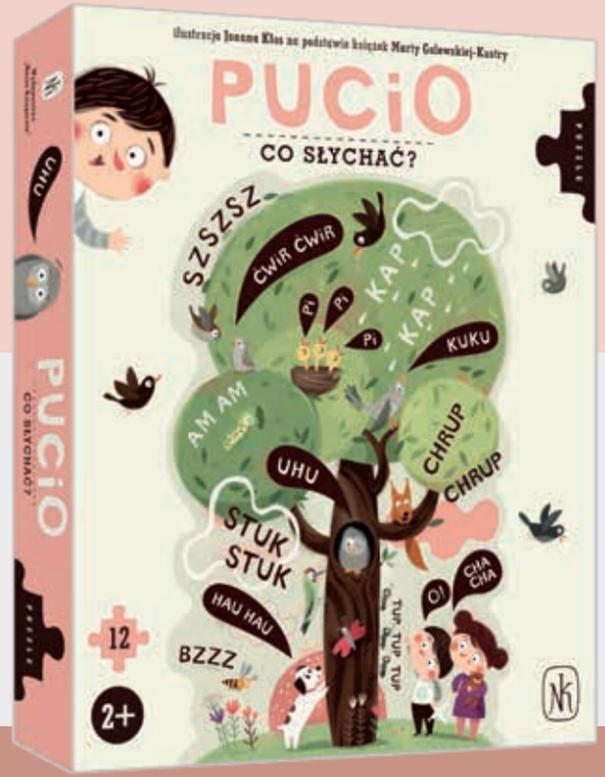
Contact our Foreign Rights Manager for Books
Agnieszka Zielińska – a.zielinska@nk.com.pl



PUCiO

CO SŁYCHAĆ?

Paddy. What do you hear?



SELLING POINTS

- discovering the world through sounds
- exercising speaking and matching elements
- big picture (57,5 x 38,7 cm when complete)

CONTENTS

- 12 big puzzle pieces

AGE 2+

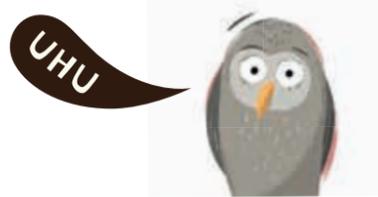
DESCRIPTION

A dog barks, a bee buzzes and a squirrel munches on a nut! Paddy and Maisie went for a walk to take a closer look at the surrounding world. They stopped near a big tree to hear the sounds of nature. Prick up your ears together with them and listen to birds singing, ants stomping, squirrels munching or wind humming.

Paddy. What do you hear? includes 12 big cardboard puzzle pieces depicting a beautiful tree with its many inhabitants. These big elements are suitable even for the youngest puzzle enthusiasts.

Box size:
200 x 250 x 35 mm

Awards:
Child-friendly World – main prize



PUCiO

GDZIE TO POŁOŻYĆ?

Paddy. Where should we put that?



SELLING POINTS

- learning prepositions in an enjoyable way
- developing spatial orientation
- strengthening the habit of keeping things in order

CONTENTS

- 6 boards with rooms
- 36 tokens
- 5 standing characters
- rulebook

AGE 2+

DESCRIPTION

An airplane, an umbrella, a spoon – where do they all belong? In the kitchen, bathroom or in the living room? Should we put them on the shelf, near the hanger or maybe under the bed? Help Paddy put all items in the right places!

Boards show different rooms where all items need to be put in the right places (for example ON the table in the living room). Exactly as the title suggests: **Paddy. Where should we put that?** This is a great way for a child to learn prepositions and describe the localization of specific items. It also develops a good habit of placing items where they belong.

What is more, the set includes 5 cardboard characters which can be used while playing!

Box size:
200 x 250 x 35 mm

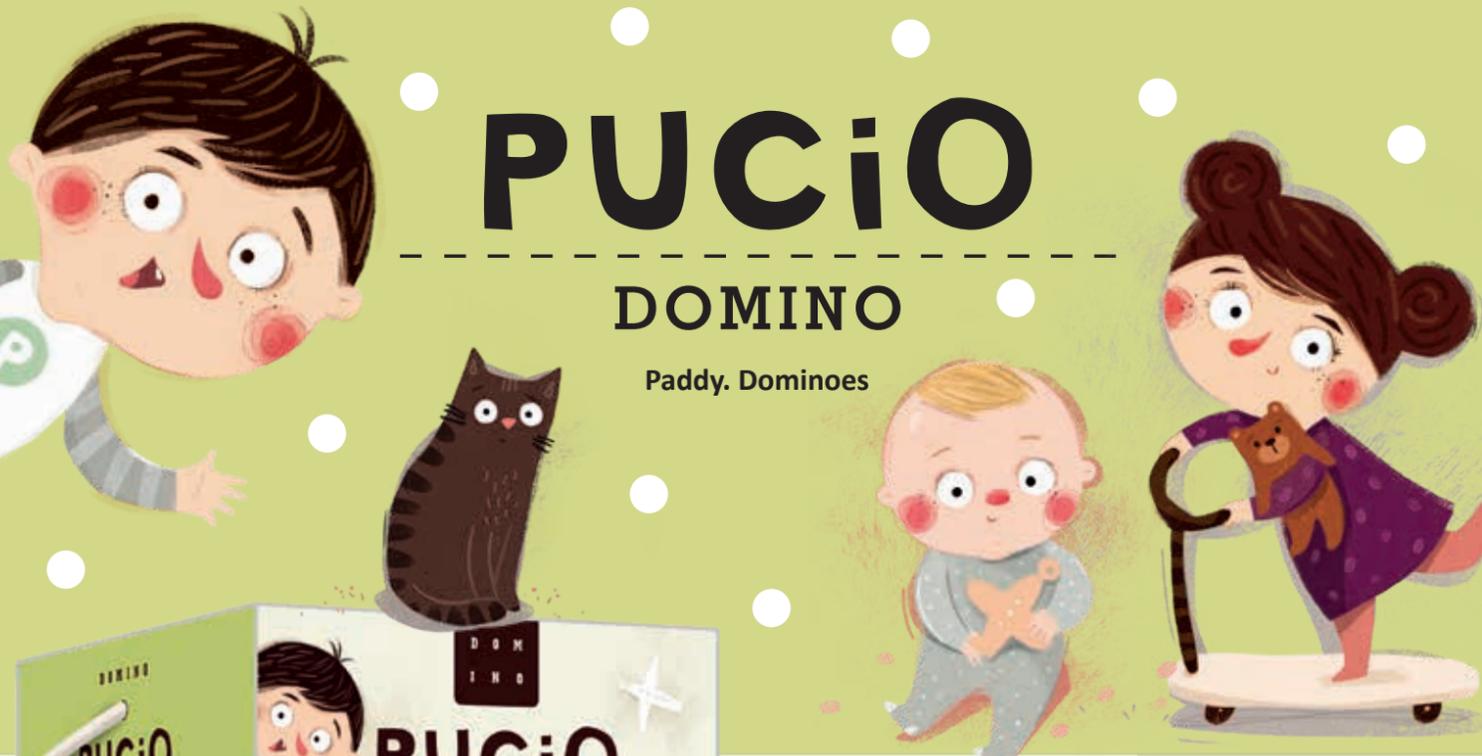
Awards:
Kid's Time Star



PUCiO

DOMINO

Paddy. Dominoes



SELLING POINTS

- double-sided domino tiles (characters and dots)
- matching exercise
- classic game which can be used in many ways

CONTENTS

- 28 elements (6 x 12 cm)
- rulebook

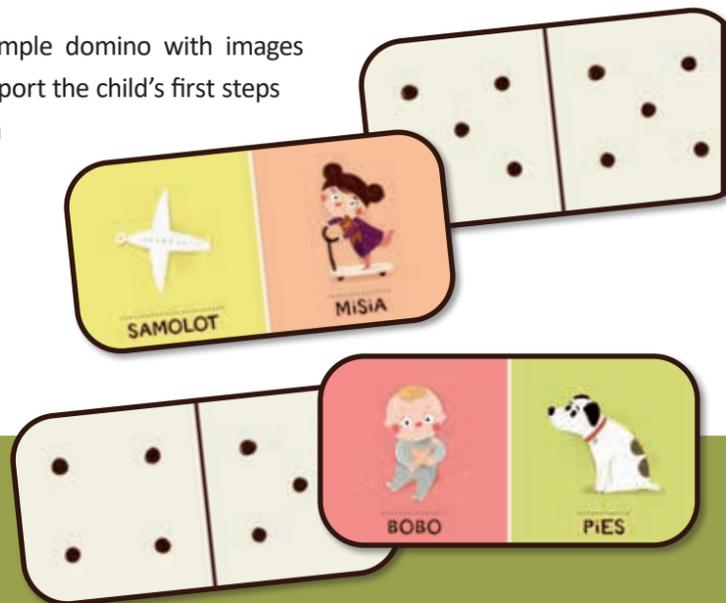
AGE 2+

DESCRIPTION

A classic domino in a Paddy-inspired version! Practice matching elements together with your favorite characters and learn how to play one of the classic board games.

On one side of each tile in **Paddy. Dominoes** there is a simple domino with images for younger children (images also include captions that can support the child's first steps in learning to read), while the other side shows the classic version with dots that can be used to practice counting.

Box size:
135 x 135 x 135 mm



PUCiO

RODZINNA SOBOTA

Paddy. Saturday with the family



SELLING POINTS

- developing vocabulary
- storytelling exercise
- supports logical thinking

CONTENTS

- 15 elements
- story
- rulebook

AGE 2+

DESCRIPTION

Saturday! It's a great opportunity for the whole family to have a nice time together. What is the Paddy family going to do today? Maybe they will visit their grandma and grandpa, go for a walk or the kids will have a bubble bath? Find out for yourself!

Each element in **Paddy. Saturday with the family** shows a different part of the day in Paddy's family. They all create a series of images showing the course of the whole day.

You can use the pictures to play with children in many ways and exercise different skills, such as listening comprehension, understanding sequences of events, telling a story, logical thinking, memory or observation.

Box size:
135 x 135 x 135 mm

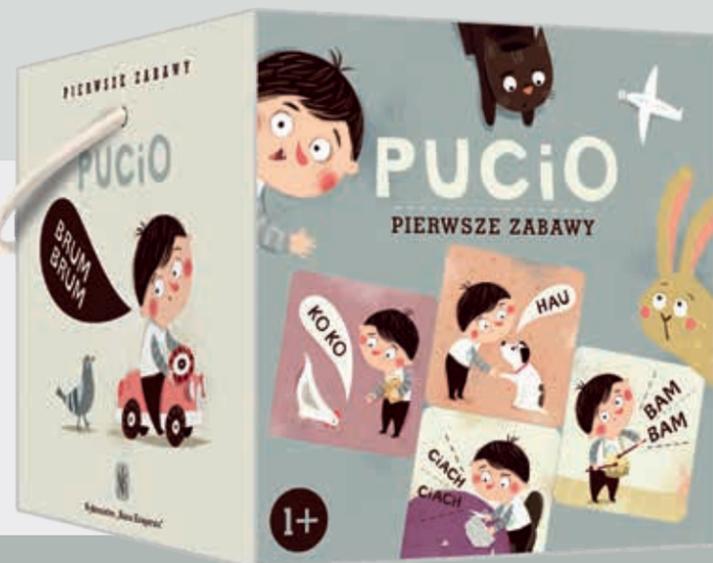
Awards:
Child-friendly World – main prize



PUCiO

PIERWSZE ZABAWY

Paddy. First activities



SELLING POINTS

- supporting the development of speech
- developing the skill of naming the surroundings
- first steps in learning to read

CONTENTS

- 20 pictures
- 20 captions
- rulebook with 6 playing scenarios

AGE 1+

DESCRIPTION

What does a cat do? What animal does “moo moo”? Where is “cluck cluck”? Discover the world together with Paddy using onomatopoeia.

Paddy. First activities is a set created specifically for children aged 12 months and more. Onomatopoeic expressions can be pronounced by children as young as 1 year and constitute a very important element of speech development. The pictures are packaged in a beautiful box and provide various opportunities for playing: naming different objects, repeating and recognizing onomatopoeic expressions, searching for specific objects among the cardboard pictures and many more. This set can also be used as an aid during the child's first steps in learning to read.

Box size:
135 x 135 x 135 mm



PUCiO

PRZECIWIENSTWA

Paddy. Opposites



SELLING POINTS

- learning opposites
- developing the ability to describe
- matching exercise

CONTENTS

- 20 elements
- rulebook

AGE 2+

DESCRIPTION

Hungry - full, dry – wet, warm – cold. Learning the meaning of adjectives and adverbs, as well as comparing them against their opposites, is a vital skill which has a great impact on the ability to communicate.

Paddy. Opposites is a 2-piece puzzle set. Pictures represent opposites closely related to the child's everyday life. Matching opposites and finding the right picture helps to understand the presented concepts which become much clearer when they are put in contrast with each other.

This seemingly easy task stimulates thinking and teaches terms that are often ambiguous and abstract (for example healthy – sick).

Box size:
70 x 135 x 135 mm



PUCiO

CZEGO BRAKUJE?

Paddy. What's missing?



SELLING POINTS

- practicing observation
- developing logical thinking skills

CONTENTS

- 20 elements
- rulebook

AGE
2+

DESCRIPTION

What is missing on the plate? What do you need to wear on your head while riding a bike? What is useful in a sandbox? Help Paddy find the missing elements necessary for playing!

Paddy. What's missing? is a 2-piece puzzle set for children aged 2 years and more. Pictures show Paddy in different situations in which something is missing... Children should look closely at the pictures, think what could be missing and match the right object.

It is a seemingly easy task, but requires focusing attention on the pictures and stimulates thinking. This puzzle set also provides an opportunity for playing many games with varied difficulty levels.

Box size:

70 x 135 x 135 mm



PUCiO

CO TU PASUJE?

Paddy. What fits here?



SELLING POINTS

- ability to match elements to specific situations
- practicing focusing attention
- developing observation skills

CONTENTS

- 5 elements showing different situations
- 20 elements depicting items
- rulebook

AGE
2+

DESCRIPTION

What is useful for the evening toilet? What to wear for a walk? A hat, a sandwich or maybe a towel? Match the right elements to everyday activities together with Paddy!

Paddy. What fits here? is a puzzle set for children aged 2 years and more. It consists of 5 pictures showing everyday situations (eating, washing, dressing up, etc.) and 20 elements depicting items that match these activities (sandwich, toothbrush, hat, etc.). The child should watch the main picture, find the items that match and put them together.

It is a seemingly easy task, but requires focusing attention on the pictures, develops observation and speaking skills as well as stimulates thinking. This puzzle set also provides an opportunity for playing many games with varied difficulty levels.

Box size:

70 x 135 x 135 mm



ROK

... **A Year in...** is a series of picture books for children which focuses on presenting the same places during specific months of the year and shows the differences. There is a variety of subjects available: city, forest, marketplace, kindergarten or wonderland! The series was inaugurated in 2014 and since then has been an important part of our young readers' lives. Moreover, it is very often read by adults as well.



Each book consists of 14 pages, out of which 12 show the months of a single year. Each month includes the same picture and characters but in a different weather, time of the day or situation. Two extra pages contain a presentation of characters which makes it easier to use the book and supports interactive play.

The most popular book from the series, **A Year in the Forest**, is reprinted on a regular basis and its sales in Poland have reached a six digit figure long ago. It has also been widely appreciated abroad and published in China, Denmark, Ukraine, Lithuania, Germany, Russia, Netherlands, Romania, Slovak Republic, Czech Republic, Italy, Spain, France and Turkey!



In 2021 we released brand new A Year in... toys related to the most successful books: **A Year in the Forest** and **A Year in the Kindergarten**. We sincerely hope they are going to achieve the same success as the best-selling book series!



THE AUTHOR AND ILLUSTRATOR

EMILIA DZIUBAK

She graduated from the Academy of Fine Arts in Poznań where she studied graphics. Her career started in 2011 when she published a culinary book for children "Gratka dla małego niejadka" (A treat for a little fussy eater) which reached the final in a contest for the most beautiful picture books 4th CJ Picture Book Award in Korea. Her illustrations are frequently published in Polish magazines like "Gaga", "Przekrój", "Wprost" or "Art & Business". She was nominated twice in the PTWK Najpiękniejsze Książki Roku (The Most Beautiful Books of the Year) contest. Winner of the Warsaw Literary Award in 2014 for her book "Proszę mnie przytulić" (Please hug me).



ROK w lesie

Znajdź zwierzaka

A Year in the Forest
Find the animal



SELLING POINTS

- wild animal recognition
- big cardboard animals
- exercising memory and perceptiveness

CONTENTS

- 12 cut-out animals
- 6 cut-out trees
- 3 cut-out bushes
- 12 animal tiles
- 25 scoring tokens
- rulebook

AGE
3+

DESCRIPTION

Wild animals would like to invite you again to their home. This time it is special – three dimensional! A place where they can play hide & seek with you. Hey! Was there an elk here a moment ago? Where did it go?

A Year in the Forest. Find the animal is a great game that allows you to exercise your memory and reflexes. Your goal is to name the animal that hid in the forest or showed there just a moment ago. The 3D form of the game keeps all the players engaged.

Box size:
70 x 230 x 230 mm

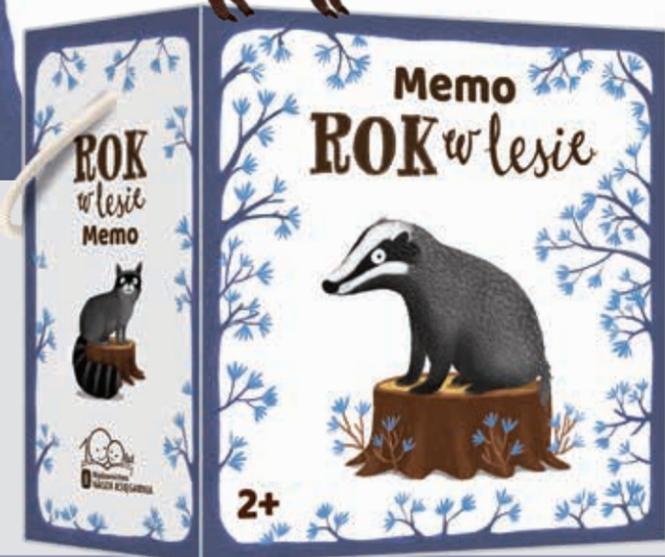


EMILIA DZIUBAK

The author and illustrator

ROK w lesie Memo

A Year in the Forest - Memo



SELLING POINTS

- learning about animals
- big elements
- practicing memory

CONTENTS

- 24 elements
- rulebook

AGE
2+

RIGHTS SOLD TO



DESCRIPTION

The forest has many inhabitants – bigger, smaller, running, flying, spiky or furry. Do you know them all? Let's play and look for pairs of animals!

A Year in the Forest Memo contains 12 pairs of forest animals like a boar, a bear, a badger or a hedgehog. This set helps children learn about animals living in the forest. It is also a perfect tool for discovering the looks and characteristics of specific animals, which helps develop the child's vocabulary and knowledge.

Box size:

70 x 135 x 135 mm



The author and illustrator

EMILIA DZIUBAK

ROK w lesie Puzzle

Rodzice i dzieci

A Year in the Forest - Puzzle
Parents and Children



SELLING POINTS

- learning about animals
- big elements
- practicing observation

CONTENTS

- 20 elements
- rulebook

AGE
2+

RIGHTS SOLD TO



DESCRIPTION

A bear and a bear cub, a boar and a shoat, a parent and a child – they are the same but a bit different at the same time. Help the children find their parents and see how different they are!

A Year in the Forest Puzzle Parents and Children is a 2-piece puzzle set for children aged 2 years and more. Pictures present 10 animal pairs: a parent and a child. This set encourages kids to learn about the inhabitants of the forest, teaches the distinctions between animals in different ages and helps convey important information about them. As a result, children develop their observation skills and broaden their knowledge about animals.

Box size:

70 x 135 x 135 mm



The author and illustrator

EMILIA DZIUBAK

PRZEMYSŁAW LIPUT
ROK W PRZEDSZKOLU

Wyteż wzrok

Look Closely. A Year in the Kindergarten

SELLING POINTS

- practicing observation
- recognizing colors and shapes
- each card presents a detailed picture

CONTENTS

- 48 big cards
- rulebook

5+ age 2-5 players 15 minutes

DESCRIPTION

Brushing teeth, a duel of knights, conquest of space – experience an exciting day with other kids in the kindergarten. Look closely at what happened to them while they were playing together. Can you see something in the picture that is in a specific color or shape? This seemingly easy task may turn out to be quite a challenge, even for the adults! Watch carefully and hurry up – whoever is first wins!

Look closely. A year in the Kindergarten is a card game for 2-5 players aged 5 years and more. During gameplay players reveal cards and simultaneously check the picture for elements in a specific color or shape. This exciting game, which develops observation skills and the ability to recognize colors and shapes, is an interesting challenge for both children and adults!

Box size:
135 x 189 x 41 mm



A YEAR IN THE... - JIGSAW PUZLES

For youngest fans of assembling beautiful pictures out of pieces we have some special offerings based on the bestselling books from "A Year in the..." series. Check out these great designs!



LEŚNA KRAINA

(Forest landmark. Puzzle)
Illustration by: Emilia Dziubak
Number of pieces: 54
Recommended Age: 3+
Box dimensions: 230 x 340 x 45 mm

JESIEŃ W LESIE

(Autumn in the Forest. Puzzle)
Illustration by: Emilia Dziubak
Number of pieces: 88
Recommended Age: 3+
Box dimensions: 230 x 340 x 45 mm



JESTEM PRZEDSZKOLAKIEM

(I am a preschooler. Puzzle)
Illustration by: Przemek Liput
Number of pieces: 54
Recommended Age: 3+
Box dimensions: 230 x 340 x 45 mm





FELUŚ i GUCIO GRAJA W SYLABY

ba zie
ta ta

Felix and Gustav play with syllables



SELLING POINTS

- learning to read using the syllable method
- practicing observation
- beautiful pictures

CONTENTS

- 4 boards
- 48 double-sided tiles with syllables
- 48 double-sided tiles with pictures
- 12 special tiles
- tile separator
- rulebook

5+ age

1-4 players

15-30 minutes



FELUŚ i GUCIO GRAJA W LITERKI

S
A
N

Felix and Gustav play with letters



SELLING POINTS

- learning to read using the letter method
- learning letter recognition and word building
- beautiful pictures

CONTENTS

- big board
- 100 tiles with letters
- 60 double-sided tiles with pictures
- fabric bag to store the tiles
- rulebook

6+ age

1-4 players

15-45 minutes

DESCRIPTION

Mon-key, ti-ger, di-no-saur. Do you know syllables? Do you like to play with them? Felix and Gustav invite you to play and create words out of syllables! Look for the right tiles, match them together and practice creating your first words.

Felix and Gustav play with syllables is an educational game for 1-4 players aged 5 years and more. It lets children practice reading two and three syllable words using the syllable method. The included rulebook contains 7 game variants with different difficulty levels. This set will make learning to read very enjoyable for everyone!

Box size:

205 x 250 x 40 mm



The illustrator

MARIANNA SCHOETT



DESCRIPTION

Felix and Gustav would like to invite you to play with them! After syllables it is time for letters, that can be used to build your own unique crossword puzzles.

Felix and Gustav play with letters is an educational game for 1-4 players, designed for both younger and older players. Each of the words presented in the game is paired up with an illustration by Marianna Schoett, so that even the youngest players can actively participate in the game. This product strengthens the letter recognition skills and helps to learn the proper spelling of 60 different words.

Box size:

205 x 250 x 40 mm



The illustrator

MARIANNA SCHOETT



PLUS MINUS

nauka liczenia

Plus Minus. Learning to Count



SELLING POINTS

- learning to subtract and add up to 10
- learning about characteristics of numbers (even, odd, etc.)
- 3 game modes

CONTENTS

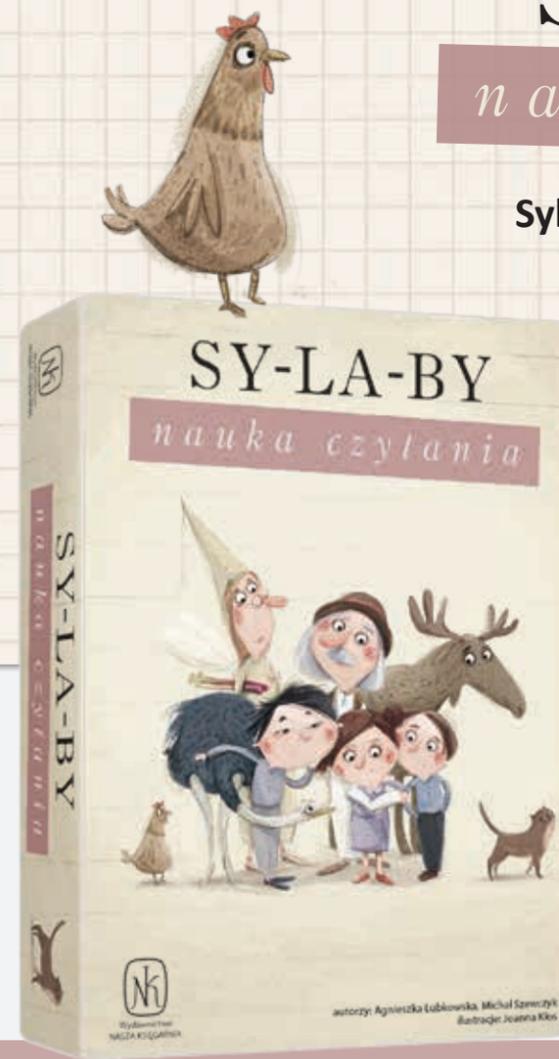
- 45 "add" cards
- 45 "subtract" cards
- 20 objective cards
- rulebook



SY-LA-BY

nauka czytania

Syl-la-bles. Learning to Read



SELLING POINTS

- learning about syllables and consonants
- learning to read using the syllable method
- developing creativity and vocabulary

CONTENTS

- 55 syllable cards
- 55 consonant cards
- rulebook



DESCRIPTION

Mathematics – the queen of science! Counting is an incredibly important skill, so it's recommended to start practicing it as early as possible. The best way to learn is through play – it's useful and enjoyable!

Plus Minus. Learning to Count is a math card game for 2-4 players aged 7 years and more. Players can use it to practice basic math skills, such as adding, subtracting, distinguishing between odd and even or bigger and smaller numbers. The included rulebook contains 3 modes, which will let the players enjoy the game on different difficulty levels.

Box size:
135 x 189 x 41 mm



The author

MARCIN DUDEK



The illustrator

JOANNA KŁOS

DESCRIPTION

Reading is a vital skill and it's almost impossible to live without it. Therefore, it is recommended to start practicing it in an easy and enjoyable way as early as possible. We propose learning through a game, which not only supports reading, but also develops creativity!

Syl-la-bles. Learning to Read it is a great way for the players to practice recognizing letters or syllables and creating words out of them. These activities support children in learning to read using the syllable method – the fastest and the most effective technique for learning this important skill. The included rulebook contains 4 modes, which will let the players enjoy the game on different difficulty levels.

Box size:
135 x 189 x 41 mm



The author

MICHAŁ SZEWCZYK



The author

AGNIESZKA ŁUBKOWSKA



The illustrator

JOANNA KŁOS

JIGSAW PUZZLES – DIFFERENT DESIGNS

Last, but not least, we would like to present you different kinds of jigsaw puzzles, that can be enjoyed both by young and old – these represent different topics and genres, and we strongly believe, that everybody will find something, that would suit them!

OTHER DESIGNS

POJAZDY. PUZZLE 3 W 1

(Vehicles. 3 in 1 Puzzles)

Illustration by: Artur Nowicki

Number of pieces: 16 + 20 +14

Recommended Age: 3+

Box dimensions:

135 x 135 x 135 mm



PTAKI. PUZZLE 3 W 1

(Birds. 3 in 1 Puzzles)

Illustration by: Ewa Kozyra-Pawlak

Number of pieces: 16 + 20 +14

Recommended Age: 3+

Box dimensions: 135 x 135 x 135 mm



KRAINA CZARÓW. PUZZLE

(Wonderland. Puzzle)

Illustration by: Maciej Szymanowicz

Number of pieces: 54

Recommended Age: 3+

Box dimensions: 230 x 340 x 45 mm

SEN KRÓLEWNY

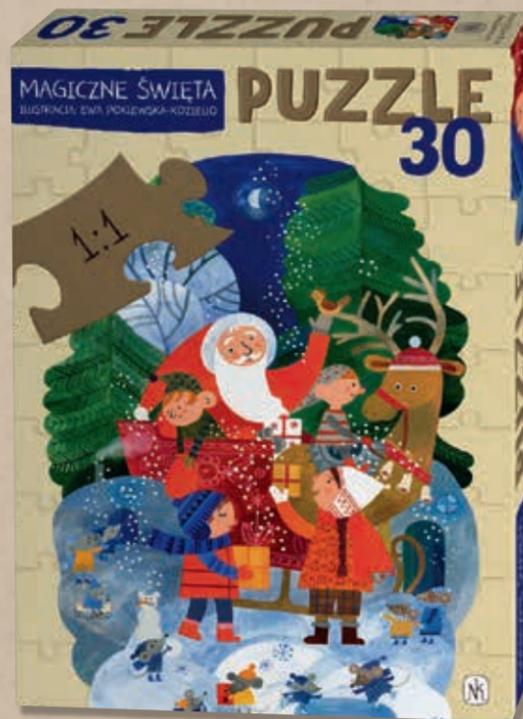
(Princesse's Dream)

Illustration by: Ewa Beniak-Haremska

Number of pieces: 155

Recommended Age: 3+

Box dimensions: 230 x 340 x 45 mm



MAGICZNE ŚWIĘTA

(Magical Holidays)

Illustration by: Ewa Poklewska-Koziełto

Number of pieces: 30

Recommended Age: 3+

Box dimensions: 230 x 340 x 45 mm

DINOZAURY. PUZZLE

(Dinosaurs. Puzzle)

Illustration by: Emilia Dziubak

Number of pieces: 54

Recommended Age: 3+

Box dimensions: 230 x 340 x 45 mm



ALFABET. PUZZLE

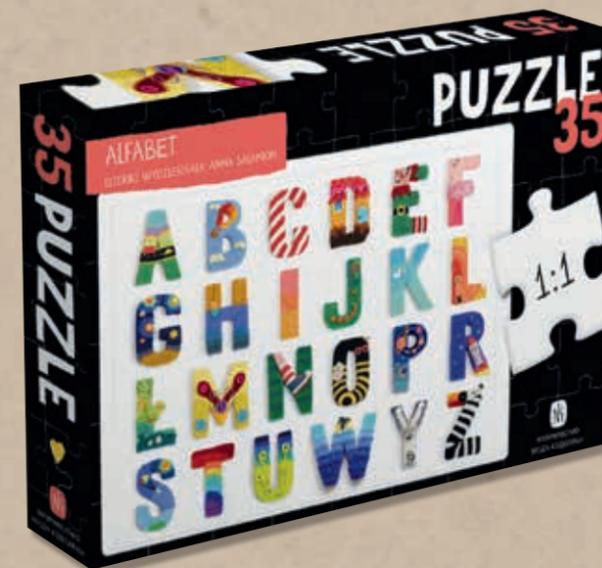
(Alphabet. Puzzle)

Illustration by: Anna salamon

Number of pieces: 35

Recommended Age: 3+

Box dimensions: 230 x 340 x 45 mm





 Wydawnictwo
NASZA KSIĘGARNIA

NASZA KSIĘGARNIA Publishing House
Apteczna 6, 05-075 Warszawa-Wesoła, Poland
phone: +48 22 643 93 89

CONTACT US:

Michał Zwierzyński
m.zwierzynski@nk.com.pl
phone: +48 514 594 132